

### Winery Overview

Torii Mor Winery started with a vision: the pursuit of elegant, Old World style Pinot Noirs. Dr. Donald Olson moved to Oregon to pursue this vision and purchased an older vineyard in the Willamette Valley, planted in 1972, and renamed it Olson Estate Vineyard. High in the Dundee Hills, the ten acres of old vines produce high-quality Pinot Noir, Pinot Gris, and Chardonnay year after year. After the first vintage in 1993 with just 1,000 cases, Torii Mor now produces 10,000 cases annually under the direction of Burgundian winemaker Jacques Tardy.

# Vineyard Overview

Olson Estate Vineyard is Torii Mor's estate vineyard, located in the Dundee Hills AVA of the Willamette Valley. The vineyard is planted with Pommard, Upright, Wadenswil, tDijon 667, and Coury selection clones. The vineyard was first planted in 1972, making it one of the oldest vineyards in the valley. The 800 ft and above elevation, the age and longevity of the vines, and the deep red Jory soil, produce our deliciously complex estate wines. Our vineyard is LIVE Certified.

#### **Our Winemaker**

Jon Tomaselli comes from a family with three generations of Italian winemakers. His love affair with wine began at the age of four while assisting the elder Tomasellis in their viticultural endeavors. By the age of 8, Jon knew he had found his calling in life. In 1999, Jon graduated from Arizona State with a degree in small business management. After four long years in the trenches of corporate America, Jon went into business for himself, brokering wine grapes from California.

As fate would have it, Jon visited Oregon in 2006 and recognized the potential in the blossoming wine industry of the Willamette Valley. Upon moving to the state in late 2006, Jon was immediately offered a position at Torii Mor to work under Winemaker Jacques Tardy. In 2007, Jon was promoted to Assistant Winemaker and has since worked in varying facets of the company. Today Jon serves as Head Winemaker of Torii Mor.

# **Sustainability**

We are proud to be a part of the innovations made in the state of Oregon in environmental stewardship. In 2007, we built our gravity flow winery on Olson Estate Vineyard, complete with solar panels on our south facing roof. Our commitment to sustainability has awarded us two special achievements: LIVE Certification and LEED Gold Certification.

### Timeline



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2019